



NATIONAL MINING HALL OF FAME AND MUSEUM

March 18, 2020

Dear Supporter of the National Mining Hall of Fame and Museum,

Industry legends like Stan Dempsey from Climax Molybdenum, Richard Moolick from Phelps Dodge and Harry Conger from Homestake Mining were instrumental in creating the National Mining Hall of Fame and Museum. Financial help from colleagues and mining companies, the state of Colorado, and Lake County, enabled the museum to open its doors in 1988 in Leadville, CO. Since then the NMHFM has relied on annual charitable donations from individuals and companies to sustain the mission of telling the story of mining, its people, and its importance to the American public and to society's sustainability.

Now the Museum and Hall of Fame are entering an endowment campaign to assure *their* sustainability. To aid this effort, the [Avenir Foundation](#), a Colorado-based funding organization, agreed to match donation totals in \$500,000 increments up to \$3 million. This generous agreement means every dollar donated to the endowment campaign will be doubled. Raising a total of \$3 million to match the Avenir Foundation's \$3 million will provide a \$6 million endowment. The Board of Directors determined that is the level necessary to provide for the future.

The 25,000-square-foot museum currently averages around 25,000 visitors per year, including local teachers, schoolchildren, Boy Scouts, and visitors from throughout the U.S. and abroad. Comments by visitors and rating entities such as AAA are universally positive. TripAdvisor has awarded it a Certificate of Excellence for consistently high ratings from travelers for the past five years. With your help, the mining story will continue to be told as the next generation discovers the importance of minerals in our society. Assure that the "aha" moments will continue.

Your [donation](#) coupled with the match will help us reach our fundraising goal and assure sustainability. As an incentive for donors to make a significant donation, we have established [naming opportunities](#) at the museum. If you have interest in one of these naming opportunities, please contact Executive Director Stephen Whittington at (719) 486-1229 to discuss.

Please help us secure the long-term future of the NMHFM. We can accept cash or appreciated stock.

Yours truly,

David Brown
Chairman of the Board of Directors

THE SHOWCASE OF AMERICAN MINING

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